



# LIVE STREAMING

Sales Kit



## ► Why Live Stream?

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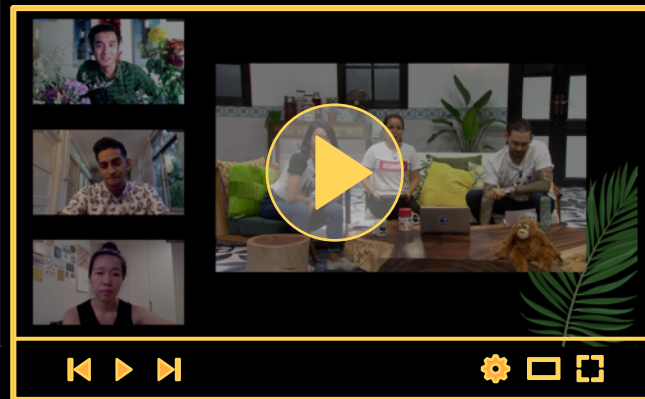
## Why use INX Services?

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Live stream is an easy way to:

**Reach your audience in real time over the web/internet.**

Whether you are streaming a performance, conference, award ceremony or hosting a live Q&A, INX Events provides professional live stream services to connect you with your viewers in real time.





INX's experienced production and project management team will be able to handle artistes, performers and speakers professionally and provide full technical support for all the stakeholders.



Our clients will be able to concentrate fully on the programme and not fret over speakers and artistes management at each individual remote sites.



**COMPLETE TURNKEY  
SOLUTION**







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► **Live Stream  
Types**

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## Unidirectional / Single Location

- Concerts
- Festivals
- Mass Conference

## Multi-Directional / Multi Locations

- Multi-Location Live Concert
- Conference with Panelists from other locations



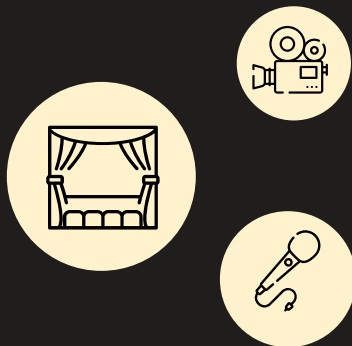


## ► Unidirectional Live Stream

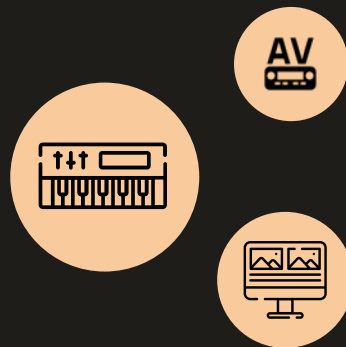
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► UNIDIRECTIONAL / SINGLE LOCATION

## Event Venue



## AV Console / Control Room



## Live Streaming Platform (s)





# The Economist: Future of Work 2019



## Required Services from INX:

- Unidirectional conference with Keynote speakers and panel discussions
- Live streamed on:
  - YouTube Live
  - Embedded YouTube link onto Website



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## ► Multi-Directional Live Stream

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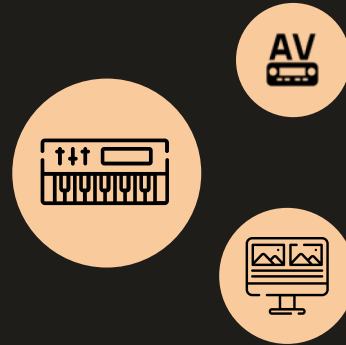


**MULTI - DIRECTIONAL /  
MULTIPLE LOCATION**

**Event Venue &  
Remote Location (s)**



**AV Console /  
Control Room**



**Live Streaming  
Platform (s)**





## Responsible Business Forum Singapore 2019



### Required Services from INX:

- Multi-directional panel discussion via video conferencing platform
- Audience able to take part in Q&A with panelists
- Moderator was able to communicate with panelists



## Earth Hour 2020: Live & Unplugged



### Required Services from INX:

- Multi-directional performances and panel discussions (12 remote locations + 1 Studio)
- Full 3 hour broadcasting production works
- Live streamed on multiple platforms
  - Facebook Live
  - YouTube Live
  - Embedded YouTube Link onto Website

# INX

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